



## POSITION: RETAIL SALESPERSONS, SUPERVISORS & CASHIERS

Retail sales supervisors co-ordinate the activities of salespersons who sell, rent, or lease goods and services directly to consumers, as well as cashiers that record and accept payments. They work in stores, other retail businesses, and wholesale businesses; cashiers may also work in restaurants, theatres, recreational and sports establishments, government and business offices.

### OCCUPATION FAST FACTS:

- The average wage for Retail Sales Supervisors, Retail Salespersons, and Cashiers in British Columbia (B.C.) in 2020 was \$22.69/hour, \$17.73/hour, and \$15.24/hour respectively
- In 2020, a total of 161,317 people in B.C. worked in these three occupations. It is anticipated that this sector will grow by 7% between 2020 and 2028 with continued demand for consumer goods.
- In Squamish, 707 people worked as Retail Supervisors, Salespersons, or Cashiers in 2020; this is anticipated to grow by 13% between 2020 and 2028
- In 2020, average annual wages for these three occupations in B.C. was \$38,591, while in Squamish average wages were slightly higher at \$38,972

### REGIONAL JOB PROFILES:

		2020		
Location	2023 Forecasted Jobs	Avg. Hourly Wage (\$)	Median Hourly Wage (\$)	Annual Median Wages (\$)
Whistler	522	\$17.85	\$15.87	\$33,002
Vancouver	27,641	\$18.05	\$16.00	\$33,276
Squamish	759	\$17.95	\$16.03	\$33,345
North Van	2,223	\$18.00	\$15.98	\$33,237
West Van	983	\$17.93	\$15.94	\$33,156

### STAND APART:



What makes your company a great place to work? Discuss your strengths, workplace culture, and any unique benefits to set your company apart.

Visit [squamish.ca/tools-and-resources/](https://squamish.ca/tools-and-resources/) for more inspiration.

### REGIONAL JOB POSTINGS: NOVEMBER 2020 - NOVEMBER 2021

Location	Whistler	Squamish	West Van.	North Van.	Vancouver
Unique Postings	338	339	868	719	1,815
Posting Intensity	4:1	6:1	5:1	5:1	5:1
Posting Duration	33 days	38 days	31 days	31 days	30 days
Top Jobs Posted	Sales Associates	Sales Associates	Sales Associates	Sales Associates	Sales Associates
Education Mention	Unspecified, High School	Unspecified, High School	Unspecified, High School	Unspecified, High School	Unspecified, High School
Experience Mention	Unspecified, 0-1 years	Unspecified, 0-1 years	Unspecified, 0-1 years	Unspecified, 0-1 years	Unspecified, 0-1 years
In-Demand Skills	Customer Service, Sales	Customer Service, Sales	Customer Service, Sales	Customer Service, Sales	Customer Service, Sales
Top Sites	Glassdoor, Workopolis	Glassdoor, Workopolis	Wowjobs, Workopolis	Wowjobs, Workopolis	Wowjobs, Neuvo

### CHANGE UP YOUR TACTICS:

Hard to hire? Try something new. Launch an employee referral program, work with a professional recruiter, partner with education providers, or leverage support from [WorkBC.ca](https://WorkBC.ca).

### WANT TO LEARN MORE?

Contact [economicdevelopment@squamish.ca](mailto:economicdevelopment@squamish.ca) to enquire about customized industry and labour data for your company.

Source: EMSI 2021